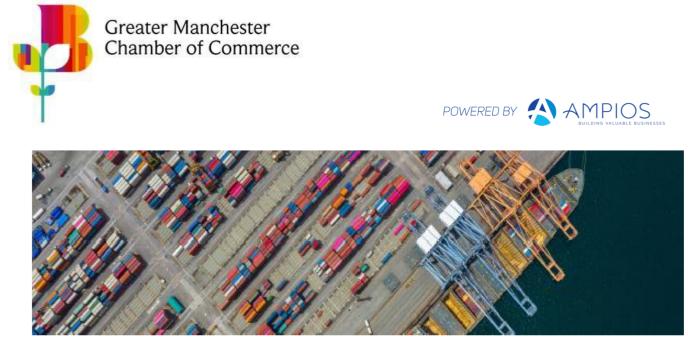
## FUTURE MARKET REVIEW



## See a clear picture of your future market

You can't plan to sell into a future marketplace if you don't know what it looks like, what customers will buy and how they will buy it. To remain competitive, you need to know.

Let our experts review:

- Business alignment to future market shifts;
- Competitor analysis;
- Regulatory regimes;
- Scenario planning;
- Horizon scanning;
- Trend research

You'll receive a written report and a feedback session showing how you can:

- Achieve a strong foundation for decisions;
- Understand changing customer trends;
- Identify future market shifts and product streams;
- Improve both sales and marketing;
- Control risk

Time commitment: 1 day plus feedback session

Investment: £1,500 plus Vat (Member) - £1,750 plus Vat (Non-Member)

Unlock the power of scenario planning by contacting GM Chamber, today!

- o Call: +44(0)161 393 4321
- Email: <u>info@gmchamber.co.uk</u>