

SALES & MARKETING REVIEW



Greater Manchester
Chamber of Commerce

POWERED BY  AMPIOS
BUILDING VALUABLE BUSINESSES



Every business needs sales

Sales and margin are the foundations of profitability. Increasing sales, while maintaining margin, contributes significantly to business growth but lack of sales brings danger.

Let our experts review:

- Strategy;
- Products/services
- Marketing mix;
- Sales analysis;
- Pricing;
- Retention;
- Competitors

You'll receive a written report and a feedback session showing action points for:

- Customer targeting and acquisition;
- Customer service
- Pricing and sales volume potential
- Unique Selling Proposition
- Marketing strategies

Time commitment: 1 day plus feedback session

Investment: £1,500 plus Vat (Member) - £1,750 plus Vat (Non-Member)

Unlock a key succession plan for your business by contacting GM Chamber, today!

- Call: +44(0)161 393 4321
- Email: info@gmchamber.co.uk